



## Press Release

### artsPeak Arts Festival Deadline Approaching for artFair, artTour and artZone participants

The artsPeak Arts Festival is a community focused arts festival taking place June 13, 14 and 15<sup>th</sup>. In an effort to provide opportunities for local artists to showcase their talents, and to bring to the forefront the wonderful depth of creative diversity in Canmore and the Bow Valley, artsPeak offers three unique festival venues that are available to local and visiting artists to participate in. These venues are the artFair, artTour and artZone. The deadline for being involved is fast approaching with a submission deadline of April 18<sup>th</sup> for all three venues.

For artists and artisans who work out of their home artsPeak offers the artFair. artFair is just that, an art fair featuring one-of-a-kind crafts and prints, and which offers artists and artisans an opportunity to show and sell their creations through the course of the weekend. artFair is always a popular stop with festival visitors and will be held at the Policeman's Creek Drop-in Centre located in the downtown core.

Created specifically for artists who work out of their studios, artsPeak has the artTour. artTour offers a unique opportunity for Canmore artists to showcase their business and current works to locals and visitors who enjoy meeting the artist behind the creation, while at the same time looking for a work that matches their tastes and interests.

With a growing number of galleries, showrooms and studios outside the downtown area artists who participate become destinations in an art adventure treasure hunt for visitors keen to see a variety of work. The artTour is an opportunity not to be missed as all venues are promoted through the artsPeak festival program which includes maps and directions on how to find the many different venues located throughout town.

As much as art is an individual experience it can also be a shared experience and so the artsPeak Arts Festival created artZone. Here artists take on an interactive role by providing an introductory hands-on opportunity to festival visitors through short session workshops meant to give participants and on lookers a simple and social introduction to the arts.

Inspire, Create, celebrate is artsPeak's motto and the vision behind the festival. artsPeak invites all artists, both professional and amateur to get involved and be a part of this creative and adventurous arts festival.

Persons interested in registering should visit the artsPeak website at:

[www.artspeakcanmore.com](http://www.artspeakcanmore.com)

or call festival coordinator Ric Proctor at 678-6436.

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